

# FRANTZ AUGUSTIN

WEB DEVELOPER DIGITAL MARKETER

## CONTACT

- ☎ 316-293-9595
- 📍 Boston, MA
- ✉ hirefrantz@gmail.com
- 🌐 linkedin/in/frantz103
- 📧 frantzaugustin.com
- 🐙 github.com/frantz103

## EDUCATION

BBA IN MARKETING  
Wichita State University  
Wichita, KS  
2010-2015

## CORE SKILLS

SEO, SEM, PPC,  
SOCIAL MEDIA MARKETING,  
MARKET RESEARCH,  
WEB DEVELOPMENT

## TECH SKILLS

HTML, CSS, SCSS, JS,  
JQUERY, BOOTSTRAP,  
PHP, WORDPRESS,  
RUBY ON RAILS, COMMAND LINE  
PHOTOSHOP, ILLUSTRATOR,  
GOOGLE ANALYTICS,  
GOOGLE ADWORDS,  
FACEBOOKS ADS,

## PROFESSIONAL EXPERIENCE

### DIGITAL MARKETING SPECIALIST

Ascential Digital Marketing / Nov 2015 - July 2016

Wichita, KS, USA

- Prepared digital marketing reports for the agency clients.
- Audited websites properties for SEO and semantics errors with Raven tools and Screaming Frog
- Updated websites meta tags for on sites and off sites SEO optimization
- Designed, maintained and migrated about 20 websites for the agency clients with Wordpress, PHP, Jquery, CSS, Command line

### FREELANCE WEB DEVELOPER

EPoD, Harvard Kennedy School

- Designed 5 webpages for the BCURE cases with HTML, CSS and Github.
- Recreated charts with Illustrator and retouched pictures with Photoshop

Design Studio, Wichita, KS

- Redesigned the client portfolio with Wordpress and CSS.

### SOCIAL MEDIA MARKETING SPECIALIST

Au Bon Prix Supermarche / Dec 2012 - Jan 2014

Telecommute, Les Cayes, Haiti

- Created and attracted 800 users for the company Facebook page in two months
- Design and launched multiples Facebook campaigns.

## SENIOR PROJECTS

Wichita State University / Aug 2014 - May 2015

Wichita, KS, USA

- Designed and analyzed market research questionnaire for the Kansas Aviation Museum with SPSS and Excel.
- Developed marketing plan for the Shocker Student Marketing Association and grew the organization from 5 members to 30 members.